

CITY OF JERSEY CITY OFFICE OF THE MAYOR

CITY HALL | 280 GROVE STREET | JERSEY CITY, NJ 07302 P: 201 547 5500 | F: 201 547 5442



FOR IMMEDIATE RELEASE

March 28, 2014

Contact: Jennifer Morrill
Press Secretary
201-547-4836

201-376-0699

The City Set to Partner with Neighborhood Associations on Riverview Arts District Creative Summit; Day-long Visioning Event to help Plan City's Newest Arts District

JERSEY CITY – Mayor Steven M. Fulop and the Washington Park Association of Hudson County, Inc., the Riverview Neighborhood Association (RNA), Farms in the Heights, and Heights Community Coalition, have partnered together to host a day-long creative summit and visioning event for the city's newest arts district – the Riverview Arts District in The Heights.

The visioning event, or charrette, will take place from 9:00 a.m. to 6:00 p.m. on Saturday, April 12th, 2014, at Public School #8, 96 Franklin Street in Jersey City.

All artists, neighbors, business owners and friends are welcome to come together to help plan the future of Jersey City's newest arts district. Participants may actively contribute, and are asked to bring their ideas and wish-list for an ideal arts district in the Heights.

The discussion will be led by Robyn Stratton-Berkessel of Positive Matrix, through the use of appreciative inquiry and World Café-Style methodology, which will help all participants to co-create in the process. There is a compounding effect of building on the collective knowledge and aspirations. Attendance for the entire day is encouraged.

Those wishing to attend are asked to RSVP at http://bit.ly/PO03yt, as space is limited to 100 attendees. Catering provided by Mod Cup and Orange & Olive.

This event is sponsored by the City of Jersey City, WPA, RNA, FITH, Hudson City Development, Lee Levine, Nick Caballero Ideas for Living, Palisade Lumber, Century 21 Plaza Reality and Trolley Car Bar

For more information, please visit the Bringing the Riverview Arts District to Life Facebook page at www.facebook.com/events/562375050543488/

All media inquiries should be directed to Jennifer Morrill, Press Secretary for Mayor Steven M. Fulop, at 201-547-4836 or 201-376-0699.////